SPORSHIP EVENT & DINNER



Telling the story of over 250 years of Army history to the American public.





THE ARMY STORY IS OUR STORY.



We're the Army Heritage Center Foundation: the non-profit support group (sometimes we call ourselves the "friends group") of the U.S. Army Heritage and Education Center (USAHEC) in Carlisle, Pennsylvania.

Our priority is to raise funding and awareness for USAHEC and help it fulfill its mission of being an enduring source of knowledge and thought for both the Army and the citizenry.

Every program we run is designed to foster the public's awareness of Army history in a way that complements USAHEC's exhibits and collections and the U.S. Army's values <u>and</u> cultivate a civic and cultural environment that invests in the preservation of soldier stories.



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We know our partners have goals to meet, many of which are financial in nature. We can help you do that. Here's what a partnership with the Army Heritage Center Foundation can achieve for your organization:



- Build your own corporate culture or family legacy of generosity by providing a platform for veterans to tell their stories and preserving those stories for future generations.
- Establish thought leadership with influential national and international decision-makers in both the private and public sectors.
- Increase exposure and brand engagement for your organization within our supporter and participant community of veterans, service members, and military families.
- Drive tourism to and investment in the Carlisle area and the Cumberland Valley.



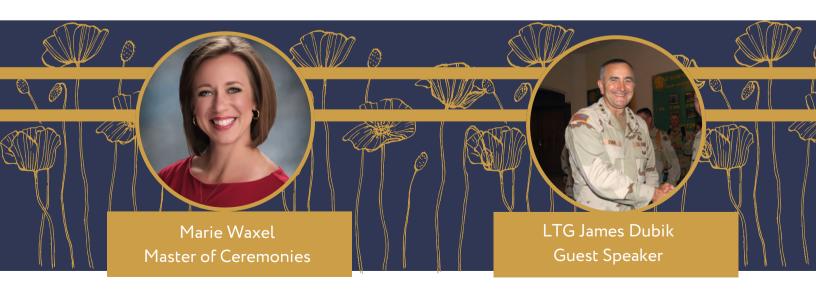
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ARMY BIRTHDAY PROGRAM

Saturday, June 14, 2025
In Historic Carlisle, PA
Join us for a beloved Central
Pennsylvania tradition--our
annual Army Birthday
Program.

Held at the U.S. Army Heritage and Education Center, this <u>event</u> engages both the military and public communities in Army traditions.

This year, on the occasion of the Army's 250th birthday, we're highlighting soldier stories from the last two centuries and commemorating the many ways local heroes have impacted Army history, the birth of America, and the preservation of our nation.



EVENT SPONSORSHIP LEVELS

For sponsorship details and to lock in your 2025 sponsorship, contact us TODAY.

CUNDATIO

Event Sponsor - \$10,000

Top billing recognition, an opportunity to speak, complimentary tickets, full-page program ad, year-long ALLY Membership.

Gold Sponsor - \$7,500

Logo recognition on promotional materials, complimentary tickets, full-page program ad, year-long SUPPORTER Membership.

Reception and Toast Sponsor - \$5,000

Recognition on promotional materials, complimentary tickets, full-page program ad.

Silver Sponsor - \$3,500

Logo on program, complimentary tickets, half-page program ad.

Bronze Sponsor - \$2,500

Logo on program, complimentary tickets, quarter-page program ad.

Table Sponsor - \$1,500

Name in event program, complimentary tickets.



PARTNER WITH US



The staff and board of the Army Heritage Center Foundation look forward to partnering with you on future events. Thank you for believing in our vision and contributing to our mission of supporting the U.S. Army Heritage and Education Center and preserving soldier stories--one soldier at a time.

OUR CONTACT

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