

EVENT & DINNER SPONSORSHIP 2025



Telling the story of
over 250 years of
Army history to
the American
public.



THE ARMY STORY IS OUR STORY.



We're the Army Heritage Center Foundation: the non-profit support group (sometimes we call ourselves the "friends group") of the U.S. Army Heritage and Education Center (USAHEC) in Carlisle, Pennsylvania.

Our priority is to raise funding and awareness for USAHEC and help it fulfill its mission of being an enduring source of knowledge and thought for both the Army and the citizenry.

Every program we run is designed to foster the public's awareness of Army history in a way that complements USAHEC's exhibits and collections and the U.S. Army's values and cultivate a civic and cultural environment that invests in the preservation of soldier stories.



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We know our partners have goals to meet, many of which are financial in nature. We can help you do that. Here's what a partnership with the Army Heritage Center Foundation can achieve for your organization:



- Build your own corporate culture or family legacy of generosity by providing a platform for veterans to tell their stories and preserving those stories for future generations.
- Establish thought leadership with influential national and international decision-makers in both the private and public sectors.
- Increase exposure and brand engagement for your organization within our supporter and participant community of veterans, service members, and military families.
- Drive tourism to and investment in the Carlisle area and the Cumberland Valley.

**EVENT SPONSOR
BENEFITS**



ARMY BIRTHDAY PROGRAM



Saturday, June 14, 2025

Join us for a beloved Central Pennsylvania tradition--our annual Army Birthday Program.



Held at the U.S. Army Heritage and Education Center, this event engages both the military and public communities in Army traditions.



This year, on the occasion of the Army's 250th birthday, we're highlighting soldier stories from the last two centuries and commemorating the many ways local heroes have impacted Army history, the birth of America, and the preservation of our nation.



Marie Waxel
Master of Ceremonies



28th ID Band
Musical Guest



LTG (Ret) James Dubik
Guest Speaker

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18TH ANNUAL MEMBERSHIP DINNER

Saturday, October 25, 2025



Gen. David Petraeus
2025 Living Legend Honoree

Each Autumn, the Foundation invites our members, donors, and business partners for an evening “at the museum”--dinner at the U.S. Army Heritage and Education Center, a silent auction, and a very special awards presentation.

In 2025, we’re honoring General David Petraeus U.S. Army (Ret.) for his government service, engagement in veterans’ issues, and national security thought leadership with our Living Legend Award.

We are also honoring Veterans Grove, a project of Veterans Outreach of Pennsylvania that providing homes for veterans, in addition to other support services with our Boots on the Ground Award.



Veterans Grove

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EVENT SPONSORSHIP LEVELS

For sponsorship details and to lock in your 2025 sponsorship, contact us TODAY.

Event Sponsor - \$10,000

Top billing recognition, an opportunity to speak, complimentary tickets, full-page program ad, VIP tour of USAHEC

Gold Sponsor - \$7,500

Logo recognition on promotional materials, complimentary tickets, full-page program ad

Reception and Toast Sponsor - \$5,000

Recognition on promotional materials, complimentary tickets, full-page program ad.

Silver Sponsor - \$3,500

Logo on program, complimentary tickets, half-page program ad.

Bronze Sponsor - \$2,500

Logo on program, complimentary tickets, quarter-page program ad.

Table Sponsor - \$1,500

Name in event program, complimentary tickets.





**PARTNER
WITH US**



The staff and board of the Army Heritage Center Foundation look forward to partnering with you on future events. Thank you for believing in our vision and contributing to our mission of supporting the U.S. Army Heritage and Education Center and preserving soldier stories--one soldier at a time.

OUR CONTACT

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